

MORE THAN JUST A GAME

It's a Game CHANGER

Hi Parents and all who care about our children. Welcome! You're in the right place to discover proven tools for building character & confidence in each child. Before we do, I'd like to take a moment to consider why our energy together is so very important. We are living in challenging times, and it's more difficult to navigate life than ever before.



We at Kids Who Care feel for this next generation. Many of you have told us your fears about how our children are being impacted by today's culture. What used to be simple has changed. Parenting in a time when children are hearing and seeing so many things that are confusing and can cause anxiety is a much tougher responsibility than yesteryear. Social media and mental health for youth, the Internet, TikTok, bullying, the effects of the Covid shutdowns, the influx of drugs like fentanyl, increased suicide rates, sex trafficking, gender identity and transgender confusion, millions of illegals in our country, and the list goes on.

More than ever, children are going to need *"That Wise Inner Voice"* to make Good Choices that steadies the boat in any storm. That Voice is often times from parents, grandparents, coaches, teachers, scout leaders, or other caring adults, giving intentional coaching throughout the formative years. That Voice is enhanced by intentional and influential principles. Those principles often serve as the foundation of a faith-based life and trust in God. It's the courageous voice within, that gives children comfort, confidence, and strength to stand up for justice and integrity and stand strong in tough times. More than ever, parents need to inform and equip their children with the tools to navigate life.


We see the division and deterioration of moral and ethical norms in our culture. What will it take to turn it around? Where do we start?

We go from ASLEEP to AWAKE, to AWARE, and then to ACTION. We coordinate our efforts as we stand up for the principles of our Constitution built on a godly foundation of Faith, Family, and Freedom and woven within the fabric of our nation's tapestry.

Just as we didn't get to this challenging position overnight, we need to start with one small step in the right direction, with the right tools, the right leadership, and the cooperation, participation, and energy of everyone who cares about kids and the wellness of our culture in our nation. Because the internet is global, we expect to reach and impact people around the world. By beginning in our homes, we can each contribute to rebuilding character in humanity.

Imagine the impact of a stone tossed in the pond and the ripples that flow from it. So too... with ONE POWER Word a Day, one more child more clearly hears *"That Wise Inner Voice"* and makes another good choice that serves him and others well. Each day is one day closer to *"That Wise Inner Voice"* as the norm in your home.

The Look for the Good Challenge is a fun Character and Confidence building game for your family. Please don't miss the depth of what this offers. **This game is more than just a game... it's a Game Changer** for important social, emotional, and mental wellness. Check out the many reasons parents LOVE this game at BuildingKidsWhoCare.com.

The "Look for the Good" Challenge game is more than just a game. It's a Game Changer for making good decisions that impact lives and passing on to your children's children. 

MORE THAN JUST A GAME

It's a Game CHANGER for Parents


The **“Look for the Good” Challenge** is a fun Character & Confidence building game for your family.

Please don't miss the depth of what this offers.

This game is more than just a game...

It's a Game Changer for making good choices that impact decisions for generations.

The Many Reasons Parents Love This Game:

- 1 It raises awareness of the 50 STAR Qualities of Champion Leaders.
- 2 It clearly defines and gives examples of what each POWER Word LOOKS LIKE and SOUNDS LIKE.
- 3 This easy-to-play game is used by the busiest of parents with minutes a day and a conversation at the end of the day.
- 4 It brings unity and fun to families and includes interactive conversations between generations as grandparents engage in the game and compete for the most  points.
- 5 It gives motivation for WHY kids and parents would care about “a game.”
- 6 It is self-rewarding as children actually experience better friendships, more opportunities & privileges, and more freedom as a result of being trustworthy.
- 7 It gives children self-satisfaction, competing to notice and report their winnings.
- 8 This character-building game is ideal for parents and Home Schools love it for social and emotional development, as well as communication and team player skills.
- 9 It can be adapted for any age level with the crafted Game Boards and parents relating to their children's personalities for both children 4-12 and teens 13-18+.
- 10 Parents enjoy hearing those 7 Golden Words: “What can I do to help Mom?”
- 11 Kids love to be told you SEE the Good in them and appreciate and admire their good character.
- 12 It gives them a higher purpose, to be a part of making friendships kinder, more trusted, and creating a better world beginning with themselves.
- 13 Charter Schools acknowledge the value of this game as a part of their classroom management and student development.
- 14 Whether you played the 5-day, 12-day, or 30-day Challenge, when it's finished, you keep the language of the STAR Qualities forever and it becomes common language.
- 15 When children's behavior slips, we return to play the game again. We call this “Return to Reset.”



Learn more at BuildingKidsWhoCare.com